

****FOR IMMEDIATE RELEASE****

****Miracle SEA Consulting Pte Ltd Launches in Singapore, Bringing Finnish Expertise in Oracle technologies, Data, and AI Solutions****

****Singapore, November 3, 2025**** – Miracle SEA Consulting Pte Ltd, part of the Miracle Consulting Group, is thrilled to announce the official opening of its Singapore office on November 3, 2025. Specializing in Oracle technologies, data, and AI solutions, Miracle SEA Consulting is set to deliver cutting-edge services to businesses across Southeast Asia, driving innovation and digital transformation.

With almost two decades of expertise in Finland, Miracle has established itself as a trusted leader in Oracle-based solutions, data management, and artificial intelligence. The expansion into Singapore marks a significant milestone in the company's global growth strategy, aiming to empower regional organizations with advanced technology solutions tailored to their needs.

Miracle is a family-owned business, proudly led by the Helskyaho-Hollming family, with a shared vision that's been passed down through passion and hard work. What started almost 20 years ago in Finland as a small, dedicated team has grown into a trusted partner for hundreds of clients across the world, delivering successful projects in Oracle, data, and AI.

Now, opening our Singapore office feels like the natural next chapter. This isn't just about geography, it's about bringing our Finnish way of working (built on trust, balance, and real care for people) into one of the most exciting tech hubs in the world. Southeast Asia's digital economy is booming, and we want to be part of that energy.

In the coming three years, we plan to grow our team here to over 50 experts, while expanding our presence into Malaysia, Indonesia, and Thailand. Our goal is simple: help at least 20 companies in our first year with smart AI solutions and Oracle Cloud transitions, and aim to contribute more than half of Miracle Group's revenue from this region by 2027. We'll do this by partnering closely with local businesses, investing in training the next generation of talent, and staying true to the family values that got us here.

"We are excited to bring our Finnish heritage of innovation, precision, and reliability to Singapore and Southeast Asia, a dynamic hub for technology and business," said Mr Matias Helskyaho, CEO of Miracle SEA Consulting Pte Ltd. "Our expertise in Oracle technologies, combined with our advanced data and AI capabilities, will enable businesses in Southeast Asia to unlock new opportunities, optimize operations, and achieve sustainable growth."

“Singapore’s role dynamic market leader and commitment to innovation make it the perfect location for Miracle’s expansion,” added Ms Heli Helskyaho, CEO of Miracle Finland Oy. “Hopefully we can bring some of the Finnish happiness to the work culture in Singapore. After all, Finland has officially been the happiest country in the world for eight consecutive years!”

The Singapore office will serve as a regional hub, offering a full suite of services, including Oracle Cloud implementations, data analytics, AI-driven insights, and customized consulting to mention some. Miracle is committed to fostering local partnerships and supporting Singapore’s vision as a global leader in digital innovation.

“Miracle Consulting’s decision to set up its first office outside of Finland here is a testament to Singapore’s attractiveness as a global business hub. This investment will not only create new job opportunities in data analytics and AI but also enhance Singapore’s vibrant and growing digital ecosystem. We look forward to Miracle’s continued growth in the region,” said Soo Haw Yun, Vice President, Global Enterprises Division, EDB.

The company extends its gratitude to Singaporean organizations, particularly the Singapore Economic Development Board (EDB), for their invaluable support in facilitating a smooth entry into the market. We also thank our business partners ST Engineering and Oracle for their collaboration and contributions. We look forward to supporting Singapore in its journey to build an economy for the future by empowering companies that rely on Oracle's AI technologies. Local government agencies, business networks, and industry partners have provided exceptional guidance and resources, enabling Miracle to establish a strong foundation in Singapore.

Additionally, Miracle is deeply grateful for the support from the Embassy of Finland and the Finnish Ministry for Foreign Affairs, particularly for the honorable contribution of Minister for Foreign Trade and Development Ville Tavio.

Attachment 1

The official launch event will take place on November 3, 2025, at The Sail @ Marina Bay, featuring demonstrations of Miracle’s innovative solutions and networking opportunities with industry leaders. Interested parties are invited to join the celebration and explore how Miracle SEA Consulting can drive their business forward.

For more information about Miracle and Miracle SEA Consulting Pte Ltd, please contact CEO Heli Helskyaho or CEO Matias Helskyaho.

****About Miracle SEA Consulting Pte Ltd****

Miracle SEA Consulting Pte Ltd, part of Miracle Consulting Group, specializes in Oracle technologies, data management, and AI solutions. Headquartered in Singapore, the company is dedicated to delivering transformative technology services to businesses across Southeast Asia, leveraging Finland's legacy of innovation and excellence.

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